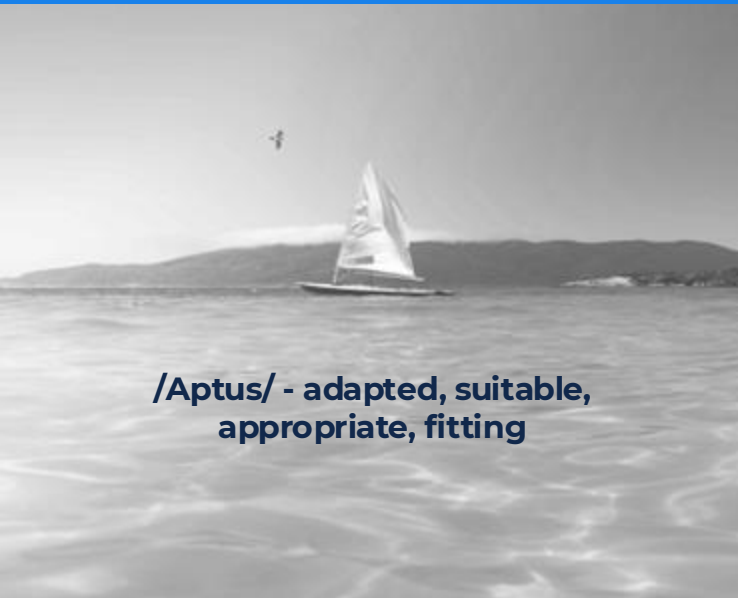


Aptus Firm Overview



**/Aptus/ - adapted, suitable,
appropriate, fitting**

The Aptus Team

Portfolio Managers

JD Gardner, CFA & CMT
Beckham Wyrick, CFA & CFP
John Luke Tyner, CFA
David Wagner, CFA
Brad Rapking, CFA

Research & Trading

Mark Callahan
Joseph Sykora, CFA
Brett Bennett, CFA
Brian Jacobs, CFA
John Archbold, CFA
Marcus Jordan

Operations

John Goldsberry
Will Gardner
Brett Wickmann
Joe King
Clay Calhoun
Katlyn Sesera
Jaela Robbins, CPA

Advisor Relations

Derek Hernquist
James Yahoudy, CFP
Matt McGowan, CAIA
William Graham
Mike Sefscik

Creative

Alicia Griffin

Engineering

David Nguyen
Jeremy Cole
Santosh Monoharan
Winston Feng

"The essence of investment management is the management of risks, not the management of returns. Well-managed portfolios start with this precept."

- Benjamin Graham

Investment Services for Independent Advisors

- Founded in Fairhope, Alabama in 2013
- \$8.5 billion in Assets Under Management as of 09/30/2024
- Shared CIO services
- Active ETFs and total portfolio solutions*
- Distinctive return streams and proactive risk management
- Consistent communication through client-friendly language

*Aptus Capital Advisors claim compliance with the Global Investment Performance Standards (GIPS®).

Drawdown Patrol Investing

- Diversification beyond just asset classes
- Reduced drawdown for better behavior
- Reduced drag from taxes and trading
- Upside capture through structure not timing

We Aim to Balance Risk and Returns for Three Reasons:

- To be able to allocate to areas of higher return (stocks)
- To reduce drawdown and the emotions that come with it
- To turn market drawdowns into opportunity

Aptus strives to help advisors impact clients, in every way possible. To us, the best business is the one with the happiest clients; it's our mission to help you deepen the trust and confidence of those relying on your guidance.



Understand current process and client expectations



Identify areas of commonality and customization



Fortify existing portfolios with specialized risk management



Develop cohesive communications to continuously educate clients

Aptus Firm Overview

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Nothing in this brochure should be interpreted to state or imply that past results are an indication of future investment returns. All investments involve risk and unless otherwise stated, are not guaranteed. Be sure to consult with an investment and tax professional before implementing any investment strategy.

Aptus employs a diversification strategy using a combination of tactical and strategic, active and index-based Exchange Traded Funds to represent specific asset classes. These representations should not be considered a recommendation to buy or sell a particular ETF. As with all investments, ETFs have risks. For more information or a prospectus, please contact your Investment Advisor.

Investing involves risk. Principal loss is possible. Investing in ETFs is subject to additional risks that do not apply to conventional mutual funds, including the risks that the market price of the shares may trade at a discount to its net asset value(NAV), an active secondary market may not develop or be maintained, or trading may be halted by the exchange in which they trade, which may impact a fund's ability to sell its shares.

Shares of any ETF are bought and sold at Market Price (not NAV) and are-not individually redeemed from the fund. Brokerage commissions will reduce returns. Market returns are based on the midpoint of the bid/ask spread at 4:00pm Eastern Time (when NAV is normally determined for most ETFs), and do not represent the returns you would receive if you traded shares at other times. Diversification is not a guarantee of performance, and may not protect against loss of investment principal. ACA-2104-14.

The best plan is the one your client can stick to
Aptus as a partner, helping you help clients

