

# Aptus Laddered Deep Buffer ETF

LOWER FEES FOR MORE UPSIDE



## ALDB: Single-Ticker Deep Buffer ETF Solution

ALDB offers investors a laddered approach to our low-cost Deep Buffer ETFs, each designed to safeguard against losses from -4% to -34%, over a one year period.

Our approach helps reduce volatility while still allowing for defined upside participation, and eliminates timing guesswork by diversifying across quarterly end periods.

<p><b>Market Participation</b></p>  <p>Seek to offer upside participation in the market</p>	<p><b>Downside Risk Mitigation</b></p>  <p>Seek to reduce drawdowns and dampen volatility</p>	<p><b>Reduced Timing Risk</b></p>  <p>Use diversification of four separate outcome periods</p>	<p><b>Relative Value Capture</b></p>  <p>Seek to provide the lowest cost exposure in the marketplace</p>
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### Total Return Potential

Price appreciation from the S&P 500 ETF, based on caps of underlying funds

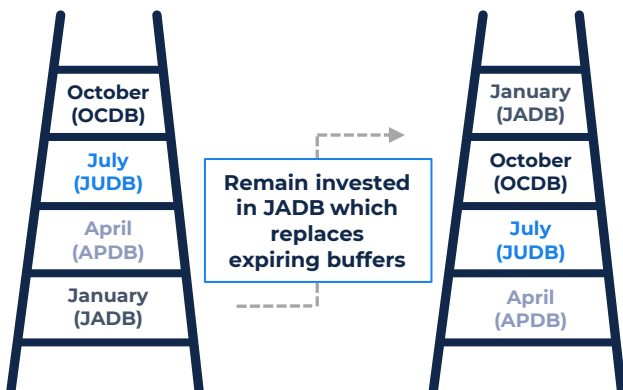
### Risk Mitigation

Ownership of put options at a predefined level

### Laddered Approach

Calendar diversification to reduce timing risk

## ALDB Structure More consistent upside potential and risk mitigation, regardless of when you invest.



Laddered deep buffer ETFs can be a simple way to invest in buffer strategies, which provide clear levels of mitigation in exchange for more defined upside participation.

ALDB owns a series of quarterly buffers that expire in consecutive quarters. When one of the buffers nears its expiration, it rolls its expiring buffer with a new 30% downside buffer that expires 12 months in the future.

Buffered funds have characteristics unlike many other traditional investment products and may not be suitable for all investors. Unlike the Underlying ETFs, ALDB does not pursue a structured outcome strategy. The buffer is only provided by the underlying ETFs.

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Each Fund's offering documents set forth their respective investment strategies, guidelines, and restrictions. Prospective investors should review These documents carefully before making any investment in the Funds.

Past performance is not indicative of future results. This material is not financial advice or an offer to sell any product. The information contained herein should not be considered a recommendation to purchase or sell any particular security. Forward looking statements cannot be guaranteed.

The Funds are distributed by Quasar Distributors LLC, which is not affiliated with Aptus Capital Advisors, LLC. The information provided is not intended for trading purposes and should not be considered investment advice. Investing involves risk. Principal loss is possible. The Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than diversified funds. Therefore, the Fund is more exposed to individual stock or ETF volatility than diversified funds.

The Funds invest in options, the Funds risk losing all or part of the cash paid (premium) for purchasing options. Call options give the owner the right to buy the underlying security at the specified price within a specific time period. Put options give the owner the right to sell the underlying security at the specified price within a specific time period. Because the Fund only purchases options, the Fund's losses from its exposure to options is limited to the amount of premiums paid.

The Aptus Laddered Deep Buffer ETF ("the Fund") is an actively managed exchange-traded strategy seeking to provide investors with US large-cap equity market exposure while attempting to limit downside risk through a laddered portfolio of "deep" buffer ETFs managed by Aptus Capital Advisors, LLC, the Fund's investment adviser.

The Aptus January Deep Buffer ETF (the "Fund") is an actively managed exchange-traded strategy seeking to provide investors with returns that match the share price performance of the SPDR® S&P 500® ETF Trust (the "Underlying ETF") up to a predetermined upside Cap as defined in the Fund's prospectus, before fees and expenses, while providing a Buffer against losses between -4% and -34% of the Underlying ETF, before fees and expenses, over a twelve-month Investment Period.

The Aptus April Deep Buffer ETF (the "Fund") is an actively managed exchange-traded strategy seeking to provide investors with returns that match the share price performance of the SPDR® S&P 500® ETF Trust (the "Underlying ETF") up to a predetermined upside Cap as defined in the Fund's prospectus, before fees and expenses, while providing a Buffer against losses between -4% and -34% of the Underlying ETF, before fees and expenses, over a twelve-month Investment Period.

The Aptus July Deep Buffer ETF (the "Fund") is an actively managed exchange-traded strategy seeking to provide investors with returns that match the share price performance of the SPDR® S&P 500® ETF Trust (the "Underlying ETF") up to a predetermined upside Cap as defined in the Fund's prospectus, before fees and expenses, while providing a Buffer against losses between -4% and -34% of the Underlying ETF, before fees and expenses, over a twelve-month Investment Period.

The Aptus October Deep Buffer ETF (the "Fund") is an actively managed exchange-traded strategy seeking to provide investors with returns that match the share price performance of the SPDR® S&P 500® ETF Trust (the "Underlying ETF") up to a predetermined upside Cap as defined in the Fund's prospectus, before fees and expenses, while providing a Buffer against losses between -4% and -34% of the Underlying ETF, before fees and expenses, over a twelve-month Investment Period.

**FLEX Options Correlation Risk.** The FLEX Options held by the Fund will be exercisable at the strike price only on their expiration date. Prior to the expiration date, the value of the FLEX Options will be determined based upon market quotations or using other recognized pricing methods. The value of the FLEX Options prior to the expiration date may vary because of related factors other than the share price of the Underlying ETF. Factors that may influence the value of the FLEX Options, other than changes in the share price of the Underlying ETF, may include interest rate changes, changing supply and demand, decreased liquidity of the FLEX Options, and changing volatility levels of the Underlying ETF.

**FLEX Options Liquidity Risk.** The FLEX Options are listed on an exchange; however, no one can guarantee that a liquid secondary trading market will exist for the FLEX Options. In the event that trading in the FLEX Options is limited or absent, the value of the Fund's FLEX Options may decrease.

**FLEX Options Valuation Risk.** The value of the FLEX Options will be determined based upon market quotations or using other recognized pricing methods. The value of the FLEX Options prior to the expiration date may vary because of related factors other than the value of the Underlying ETF.

A Fund will not terminate after the conclusion of the Investment Period. After the conclusion of an Investment Period with respect to a Fund, another will begin. There is no guarantee that the structured outcomes for an Investment Period will be realized.

The structured outcomes may only be realized if you are holding shares on the first day of an Investment Period and continue to hold them on the last day of that Investment Period. If you purchase shares after an Investment Period has begun or sell shares prior to an Investment Period's conclusion, you may experience investment returns very different from those that the Fund seeks to provide. If the Investment Period has begun and the Fund has increased in value to a level near to the Cap (as defined below), an investor purchasing at that price has little or no ability to achieve gains but remains vulnerable to downside risks. Similarly, if the Investment Period has begun and the Fund has decreased in value beyond the pre-determined buffer (as described below), an investor purchasing shares at that price may not benefit from the buffer. There is no guarantee that a Fund will successfully achieve its investment objective.

Fund shareholders are subject to an upside return cap (the "Cap") that represents the maximum percentage return an investor can achieve from an investment in a Fund for an Investment Period. Therefore, even though the Funds' returns are based upon the Underlying ETF, if the Underlying ETF experiences returns for an Investment Period in excess of the Cap, you will not experience those excess gains. A Fund's Cap may rise or fall from one Investment Period to the next. There is no guarantee that a Fund's Cap will remain the same upon the conclusion of its Investment Period.

**Buffered Loss Risk.** There can be no guarantee that the Underlying ETFs will be successful in their strategy to buffer against SPY losses. Despite the intended buffer, the Fund may lose its entire investment in an Underlying ETF. Each Underlying ETF's strategy seeks to deliver returns (before fees and expenses) that match the price return of SPY (up to the cap), while limiting downside losses, if shares are bought on the day on which the Underlying ETF enters into the FLEX Options and held until those FLEX Options expire at the end of each Investment Period. To the extent the Fund acquires shares of the Underlying ETFs in connection with creations of new shares of the Fund and during each rebalancing, the Fund typically will not acquire Underlying ETF shares on the first day of an Investment Period.

**Capped Upside Risk.** The Fund's strategy seeks to provide returns that match those of the Underlying ETF for Shares purchased on the first day of an Investment Period and held for the entire Investment Period, subject to a pre-determined upside Cap. If an investor does not hold its Shares for an entire Investment Period, the returns realized by that investor may not match those the Fund seeks to achieve.

**Please carefully consider the funds objectives, risks, charges, and expenses before investing. The statutory or summary prospectus contains this and other important information about the investment company. For more information, or a copy of the full or summary prospectus, visit [www.aptusetsf.com](http://www.aptusetsf.com), or call (251) 517-7198. Read carefully before investing.**